

## OVERVIEW

### ABOUT THE COMPANY

Next Knowledge offers proven expertise in the design, development and deployment of training management and e-learning solutions that meet business goals, improve the effectiveness of enterprise learning strategies, and lower costs. Next Knowledge offers a full-featured, web-based or behind the firewall training management system, a library of courses and tools for the creation of online courses and content.

Beginning with a fresh point of view and a lot of listening, we work to understand your situation, then to create and fulfill realistic and targeted expectations. We create bottom-line business impact for clients by offering well-supported, real-world solutions... not theory.

### A Hughes Associates, Inc. Company

Next Knowledge was initially formed in 2000 as Click2Launch in response to need in the market for high-quality online safety content utilizing instructional design for computer based learning, more sophisticated training administration, and reporting. Initially funded by Hughes, the nation's foremost fire safety and engineering consulting firm, owned a minority share of Click2Launch. Hughes became the sole owner of Next Knowledge, LLC. in January 2006.

### Validated Experience

We are proud that after seven years in business we have retained over 90% of our client base and that most of our growth has come from current client referrals.

The senior staff at Next Knowledge has a combined total of over 60 years of experience in computer based training and eLearning. Our technology continues to prove itself as stable, full-featured and flexible in it's ability to work within varying cultures and training environments. With single clients deploying training to over 32,000 employees located in eight different countries and single day deliveries topping 35,000 courses through 40+ Portals and Assessment Centers, we are confident in our scalability and stability. This is illustrated by our less than 1.5% help desk requests (most of which were forgotten password issues).

### Effective Instructional Design

Next Knowledge's training approach and content design are focused on achieving high knowledge comprehension and retention through effective instructional design. Our results speak volumes: 98%+ learner completion, 95%+ learner satisfaction, and 60% increase in learner retention.

### HIGHLIGHTS

- ❖ Validated Results
  - ❖ 98%+ Learner Completion
  - ❖ 60% Increase in Learner Retention
- ❖ *Training Management System (TMS)*
  - ❖ Hybrid Training Administration
  - ❖ Ecommerce Capabilities
  - ❖ Robust Reporting
  - ❖ Feature Rich Content Development
- ❖ Proven Adult Instructional Design Methodology
- ❖ Integration of TMS with Most any HR or Enterprise Management Solution
- ❖ Our Proprietary Content Development Tools Accelerate Time-lines and Increase Flexibility for In-House Development and Subject Matter Experts.

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Instructional design is an integral part of developing engaging, interactive, and effective online training. Next Knowledge's training approach and content design are focused on achieving increased comprehension and retention through interactive and effective instructional design. Our e-Learning design methodology is based on a blend of tested instructional design principles and learning practices that ensure substantial knowledge transfer and retention take place. Courses are developed to an appropriate reading level with high quality presentation as determined by the target audience.

### Training and Learning Management System

The Next Knowledge Training and Learning Management System was 100% developed by Next Knowledge and is continually improved by our dedicated team of developers and administrators to provide the latest features, intuitive interfacing, and responsiveness to client feedback. This well-tested system is compliance-oriented and easily modified for the way your company manages training.

The Training Management System has all of the features of the Learning Management System, plus advanced capabilities that address complex training initiative requirements. This solution addresses the management of hybrid learning environments (classroom scheduling, reporting, etc..), provides turnkey eCommerce functionality and full-featured content development tools. Course distribution, tracking and detailed reporting in support of internal and/or external billing and cost allocation controls are supported.

Both Next Knowledge management systems are flexible and designed to support regulatory-driven training. Its intuitive interface offers many levels of security from administrators to managers to directors to learners. SCORM and AICC compatibility leverages industry-standard data exchange formats. Using industry-standard data exchange formats; we are able to exchange information with third-party training/employee/HR or enterprise management systems.

## HIGHLIGHTS

- ✦ Flexible, Client Specific, Solutions Implementation
- ✦ AICC, SCORM and ADA 508 Compliance Standards
- ✦ Multi-lingual
  - ✦ Courses and Content
  - ✦ Training Management System
  - ✦ Audio
- ✦ Online Assessments with Question Bank and Randomization
- ✦ Course Libraries
  - ✦ Safety Courses
  - ✦ Leadership & Management Development
  - ✦ Project Management
- ✦ Custom Course Development
- ✦ Complete Training Management Capabilities